



Lake Nona Performance Club

Project Partnership:

Tavistock Development
Company

Services Provided:

Wellness Center Development
Financing
Wellness Center Management
Program Creation

Size:

130,000 Square Feet

Project Completion:

August 2021



Signet/IWP partnered with Tavistock Development Company in the development of the \$60 million, 130,000-square-foot Lake Nona Performance Club (LNPC). The LNPC includes 110,000 square feet of fitness, wellness, and sports performance space and 20,000 square feet of clinical integration, including orthopedics, physical therapy, and primary care. In addition, the LNPC is connected on three levels to a 160,000-square-foot medical office building that houses a wide variety of clinical practices.

The LNPC is performing as projected. With approximately 9,000 members to date, the center has been extremely well-received by the residential, business, medical, and visitor communities that comprise Lake Nona. Its satisfaction and Net Promoter scores place it in the upper echelon of satisfaction for facilities of its description and scope. Financial performance is right on target with the rate of membership acquisition slightly above projections. The member and destination visitor-directed programming is attracting high levels of engagement. The clinical component, though delayed by the onset of Covid, is currently coming online and is expected to contribute materially to the development of additional membership and program volumes thereby accelerating net income growth.