



# The NEW Center at NEOMED

## **Project Partnership:**

Northeast Ohio Medical University

## **Signet Services Provided:**

Wellness Center  
Development, Management  
Partner and Worksite  
Wellness Platform

## **Size:**

177,000 Square Feet

## **Project Completion:**

August 2014



Signet & IWP partnered with Northeast Ohio Medical University (“NEOMED”) to develop the new \$85 Million, 177,338 square foot NEOMED Education and Wellness Center (“NEW Center”). Inside the NEW Center is a Conference & Event center, a physical therapy center, medical offices, a pharmacy, and IWP’s flagship medical fitness center, Sequoia Wellness.

The NEW Center continues to perform above expectation. The center has received an overwhelmingly positive reception from both the campus and local communities. The recently completed annual survey shows more than 95% of membership is “very satisfied” with their experience at the center. Financial performance remains positive to budget through a focus on membership development and tight expense control. In addition, revenue enhancing programs such as worksite wellness continue to help drive positive financial outcomes. With more than 70% of NEOMED employees now engaged, the center is realizing revenues in excess of projection for this program.